

# Join the Number One Global Staffing Franchise



# Franchising with Express

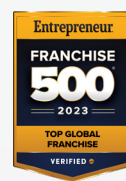
Express Employment Professionals is on a mission to put a million people to work. Express Franchisees play a crucial role in their local communities by helping businesses find qualified employees and assisting job seekers in finding employment opportunities that match their skills and preferences.

Founded in 1983, Express has more than 40 years of industry-leading experience. Our business is stable, resilient, and growth oriented. We've been ranked as the number one staffing franchise by Entrepreneur for 13 consecutive years, our average tenure of ownership is 12 years.

**860+ Locations  
Across North America**

**100+ Available  
Territories**

## Award-Winning Business Model





# The Financials Speak For Themselves

New offices averaged  
**\$1.34M**  
in annual sales  
within their  
**first 12 months**

Offices averaged  
**\$2.51M**  
in annual sales  
within their  
**second 12 months**

Offices open more  
than 24 months  
averaged  
**\$5.9M**  
in annual sales.

## Initial Investment Costs

New Territory: **\$132,000 - \$213,000**  
Resale Territory: **Varies**

The minimum net worth required for an Express franchise is \$250,000. Acceptable funding sources include cash and savings, bank loans, retirement account rollovers, and lines of credit.

*\*All numbers according to Item 7 and 19 in the Franchise Disclosure Document.*

# A Proven System Our Franchisees Love

New franchisees will receive a total of four weeks of training, including on-the-job-training in their office.

Our Success Track program is designed to support and award franchisees for building a healthy foundation and reaching major milestones throughout their first two years.

# 98%

Initial Franchisee Training\*

# 98%

Ongoing Training and Support\*

*\*Satisfaction ratings from 2023 FranSurvey by Franchise Research Institute.*

## Who is an Express Franchise Owner?

- Full-time, active owner-operator.
- Sales-minded. Prior staffing experience is not required.
- Relationship builder.
- Knowledge and experience with business operations.
- Communication and leadership skills.



**Aracely Melendez, Owner  
El Paso (East), Texas**

*Be sure to ask a Franchise Director about the Fast Track Incentive!*



# Operation, Sales, and Marketing Support

Driven by more than 40 years of best-practice success, we provide sales and marketing resources to help Franchisees grow a successful business and set themselves apart from the competition.

- International Headquarters located in Oklahoma City with more than 350 staff incentivized to maximize profitability for franchisees.
- Regionally-based business coaches provide operational support and guidance to owners and their staff.
- Back-office administrative and payroll processing is managed by our Headquarters employees.
- Dedicated local assistance center, open weekdays from 7 a.m. to 7 p.m. CT.

We offer print and digital marketing campaigns to help owners promote their business as a total workforce solution.

Our proprietary operating system is used to manage client and associate information allowing owners to match their clients with the right candidate.

Dynamic reporting available to help owners track key performance indicators and business trends.

## Express Franchising Team



Vinny Provenzano,  
SVP of Franchising



Brook Wise



Melissa Davis



Emelio Daugherty



Justin Southwell



Bill Thompson



Dan Gunderson



Alex Jones



Julie Beck

The time to join is now.  
Contact us today!

(877) 652-6400  
[ExpressFranchising.com](http://ExpressFranchising.com)

**FRANCHISE OPPORTUNITY**  
**Express**<sup>®</sup>  
EMPLOYMENT PROFESSIONALS